

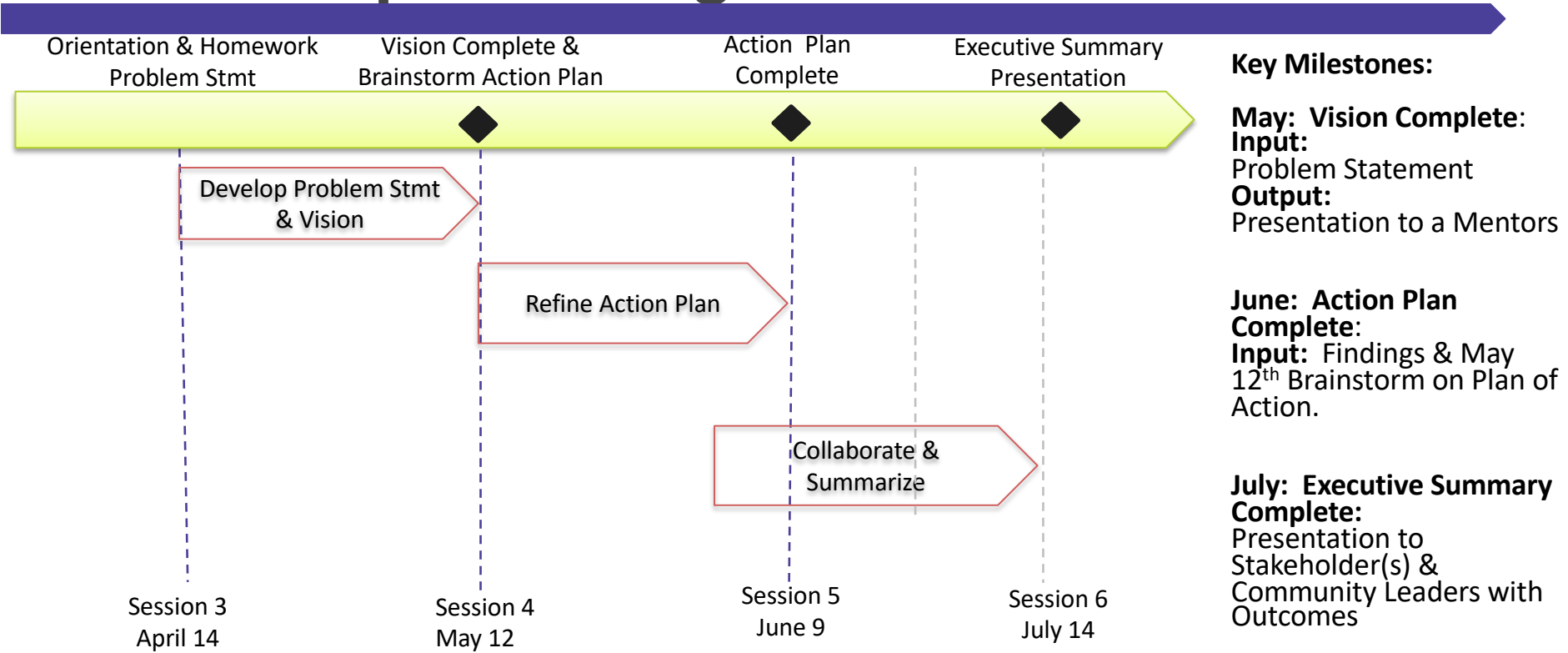
# Leadership Otsego 2021

Loretta Garcia

*14 April 2021*



# Leadership Challenge - Orientation



## Key Milestones:

**May: Vision Complete:**  
**Input:** Problem Statement  
**Output:** Presentation to a Mentors

**June: Action Plan Complete:**  
**Input:** Findings & May 12<sup>th</sup> Brainstorm on Plan of Action.

**July: Executive Summary Complete:**  
 Presentation to Stakeholder(s) & Community Leaders with Outcomes

Key:      Teamwork Activity      Milestone



# Innovation

## Leadership Challenge Breakout Brainstorm

- Purpose: Develop a Shared Problem Definition

Question to Answer	Possible Approach
What is the Problem?	<b>Situational Analysis</b> <ul style="list-style-type: none"><li>• Severity and causes</li><li>• Stakeholders (People affected)</li><li>• Context in which problem exists</li><li>• Factors inhibiting or facilitating change</li></ul>
Why does it exists?	<b>Root Cause Analysis</b> <ul style="list-style-type: none"><li>• Ask “Why” (five is a good rule of thumb), to move past symptoms and find root cause</li></ul>



# Leadership Challenge

## Breakout Problem Definition

- Purpose: Develop a Shared Problem Statement

Topics to Cover	Considerations
Current Situation (or an anticipated one)	<ul style="list-style-type: none"><li>• What is the goal or need of the audience?</li><li>• What is the root cause problem your audience is trying to solve?</li><li>• Are the detailed or lower-level problems underneath a bigger problem?</li><li>• What are the important issues surrounding the problem?</li></ul>
Impacted Stakeholders	<ul style="list-style-type: none"><li>• Who is impacted both directly and indirectly?</li></ul>
Impact of the issues	<p>Lacking your solution/attention, what are the impacts and outcomes suffered as a result of the problem?</p> <ul style="list-style-type: none"><li>• This defines the business driver... why the team &amp; Chamber would be compelled to solve.</li><li>• For example: Promotes County's Growth</li></ul>
Effects a solution must include	<ul style="list-style-type: none"><li>• What characteristics does a compelling solution include?</li><li>• What a solution do or have that addresses or resolves key issues and needs?</li></ul>



# Leadership Challenge

## Problem Statement

On May 12<sup>th</sup> Each Team takes 10 Minutes to Present & Gain Feedback

“The problem of [statement of problem] . . .”:

“ . . . affects [users and/or stakeholders] . . .” .

“ . . . the impact of which is [statement of issues, costs, or other impacts].”

“A successful solution would be to [important benefits associated with solving the problem] ”

# Leadership Challenge Teams

Challenge Area	SCORE Mentor	Leadership Challenge 2020 Mentor
Align/Retain Graduates to Area Business Needs	Dennis Slattery	Kevin Stevens
Local Business Investment	Anthony Wahl	Tania Capo
Grow Downtown Business	Wayne Rozen	Tara Benson
Encourage Alumni to Relocate Their Work From Home Jobs or Businesses to Otsego County	Don Sommerville	Monica Calzolari

